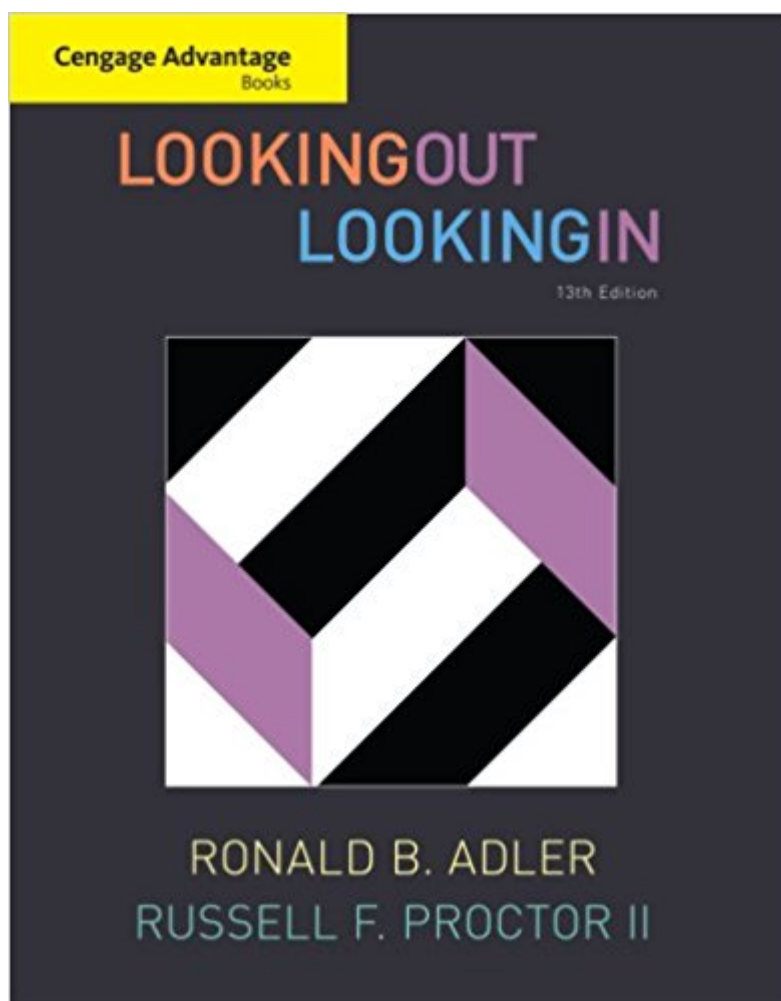


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Looking Out Looking In, 13th Edition



Synopsis

Increase student interactivity and lower costs with this soft-cover, black and white, Advantage Edition version of LOOKING OUT/LOOKING IN , 13e. Featuring the Student Activities Manual pages integrated into each chapter, the Advantage Edition offers you additional opportunities to increase student learning comprehension with assignments and worksheets appearing directly in the text.

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About This Edition From the Publisher New Features The 13th edition includes updated and new information on topics including emotional intelligence, reappraisal, and characteristics of stereotyping. New engaging subject matter includes references to popular television programs ("Ugly Betty," "Grey's Anatomy," "MADE"), films ("The Pursuit of Happyness," "Yes Man," "Lars and the Real Girl"), and musicians (Beyoncé, Dashboard Confessional, Chris Cagle). New "On the Job" features in every chapter show how professionals in such fields as health and criminal justice use interpersonal communication concepts in practice. Topics include changing perception while changing occupations, and emotion labor in the workplace. "Making the Grade" prompts at the beginning and end of each chapter help users focus their studies and gauge progress. Tools include outlines; learning objectives; key terms; search terms; lists of online resources; and film and television references. Updated information on computer-mediated communication examines the impact that mediated technologies such as e-mail, the internet, cellular phones, and social media

have on communication in relationships and in relational development and maintenance. Additional Features An attention-grabbing assortment of quotations, music lyrics, cartoons, art, poetry, newspaper and magazine readings, fiction, and nonfiction chapter openers reinforces the material in a fun way, while also providing quick starting points for classroom discussions. In-text, hands-on activities help instructors illustrate how important course concepts relate to every user's life and experiences. Activities such as the Invitation to Insight and Skill Builder exercises are assignable as homework. Explore this title's supplements: Student Activities Manual for "Looking Out, Looking In" (13th Edition) Looking Out, Looking In (13th Edition, color, hardcover)

Ron Adler is professor emeritus at Santa Barbara City College, where he developed programs in interpersonal communication, business and professional communication, and communication theories. He has co-authored and edited several textbooks that address communication contexts and topics including interpersonal communication, small group communication, public speaking, assertiveness, and social skills. In addition to writing and teaching, he works with professional and business people to improve their communication on the job. Russell F. Proctor II is a professor at Northern Kentucky University, where he has taught since 1991. He primarily teaches courses in interpersonal communication, interviewing, and communication pedagogy. In 1997 he won the university's Outstanding Professor Award. He is the author of numerous articles and textbooks focusing on interpersonal communication and communication education, with a particular interest in the use of feature films as instructional resources.

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Wonderful book! I purchased this book for an interpersonal theory and practice course at Brigham Young University Idaho. It arrived two days after I placed the order and was in the condition promised. This book provides so much insight into why we do the things that we do in the social interactions we find ourselves in. Every chapter contains vital information about how the mind works and the inner workings behind our automatic positive and negative reactions. This book opens a window into the inner workings of the heart and mind, leaving a clearly placed path to better work, personal, and family relationships and more effective communications. The tips that I have learned in this book have made me more aware of my interactions with coworkers and improved the atmosphere at my work and in my home. Great buy, I would highly recommend!

The listing shows a book cover with an image of 2 people, a man and a woman, on a gray

background with the word "Look" in bold black letters above the title. The book I purchased was a dreary looking gray book with the full title in multi-colored lettering with a geometric design in the center and the author's names at the bottom. The book I purchased matched the ISBN number required by my instructor, and was at least \$80 cheaper than the ones at my college bookstore. It appears that the listing shows the cover for the e-book of this textbook, and many of the comments refer to the workbook being part of the book, that is not the case with the regular hardcopy textbook that I have. Not sure how the hardcopy text showed up in the "from other sellers" section for the e-book, but not complaining. Just going to be very wary when reading the textbook listings for future purchases, I could have easily bought the wrong edition, and given the low price of the book I got, I think the sellers are also being given the wrong information as well.

The text was interesting, easy to read and provided some examples that can be applicable to other subjects. I still have this book for reference. However there were some weaknesses which I will try to sum up in pros and cons. Pros:-Has a glossary-Is formatted decently-Has some images Cons:-I feel that if the authors were to italicize and bold more of the operative words, it would make learning the material easier for the pace of a college course.-Some of the examples in the book were either lacking detail or were vague. That being said, it's easy enough to get an A off of and can be useful as reference even after the class is over.

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